



Simply Signs & Screenprinting

LOGO DESIGN

NOTICE: Each customer will be given a logo design worksheet that must be completely filled out before design work is started. This first step is critical to both the designer and the customer to avoid unnecessary design revisions. Simply Signs & Screenprinting reserves the right to refuse service if this initial step is not completed.

Initial research and brainstorming/conceptualizing	\$150
Digital rendering of first initial logo concept (simple)	\$100
Digital rendering of first initial logo concept (intermediate)	\$200
Digital rendering of first initial logo concept (complex)	\$300+
Each additional new concept rendering (simple)	\$50
Each additional new concept rendering (intermediate)	\$100
Each additional new concept rendering (complex)	\$200+
Each additional revision to approved concept (simple)	\$25
Each additional revision to approved concept (intermediate)	\$50
Each additional revision to approved concept (complex)	\$100+
Set up and provide raster (jpg, png) files on flash drive	\$50
Set up and provide vector (eps, pdf) files on flash drive	\$50